### **PRESS**

## **RELEASE**



For more information: Safetyware Sdn. Bhd. info@safetyware.com.my +6 04 5023 882

# SAFETYWARE IS PROUD TO BE IN THE FINALIST OF BEST BRAND BY THE STAR BUSINESS AWARDS 2014

**25 November 2014, Kuala Lumpur, Malaysia** – Safetyware, a leading brand in protection solutions, is among the top finalist for the Best Brand Award 2014 presented by The Star Business Awards at Bangsar South City, Kuala Lumpur.

The Star Business Awards aims to promote excellence and stimulate positive competition, particularly paying homage to local enterprises. This competition is organized by The Star newspaper, the property of Star Publications (Malaysia) Berhad, has more than 40 years of experience in the market with over 2 million readers. As its award tagline, "Honouring The Best In Malaysian Business", this award goes to the company that has invested in building a strong local brand that is valued and appreciated by the public.

The judging of this competition remains stringent to ensure companies with top-notch quality are being selected and we are pleased to be a part of the finalist for the Best Brand Award. This recognition has proved that we have pursued the best and it has given us the spur to strive for a much greater heights. Besides, we are delighted that we shall be the inspiration and aspiration for many other growing companies.

In conjunction with the entitlement of Finalist for the Best Brand award, we are giving a sample coverall test of our newly launched Safetyware Ultitec Chemical Protection Coverall, a strong, durable and good breathability coverall that suits for all industrial and medical applications.

More information on The Star Business Awards can be found at <a href="http://www.soba.com.my">http://www.soba.com.my</a>.

#### **ENDS**

### **About Safetyware Group**

Safetyware group is the Asia's leading integrated occupational health and safety specialist, where we design, manufacturer, distribute and export full range of safety solutions with more than 30 years of experience.

With branches in the UK and Singapore, we are honoured as the first PPE manufacturer by SIRIM and awarded the National Mark of Malaysian Brand that depicts quality, excellence and distinction of products and services. Safetyware operates in four main business divisions: PPE Distribution, Manufacturing, Fire Safety and Security, Safety Training and Consultancy.

Information on Safetyware Group and its products can be found at www.safetyware.com.my.